

# **Bowel Cancer Screening in Ealing: Progress and Plans (2023-2025)**

---

**A Comparison of Screening Uptake Across Five GP  
Surgeries**

**By Ahmed Abdo**

# Overview of GP Surgeries

---

- **List of GP Surgeries:**
  - Gordon House Surgery W13 (Acton)
  - Chiswick Family Practice W3 (West Ealing)
  - Lady Margaret Road Medical Centre UB1 (Southall)
  - Guru Nanak Medical Centre UB1 (Southall)
  - Jubilee Gardens Medical Centre UB1 (Southall)
- **Focus:** Comparison of screening uptake between 2023-2024 and 2024-2025.

# Screening Uptake Comparison (2023-2024 vs 2024-2025)

GP Surgery	2023-2024 Q1	2024-2025 Q1	Increase (Q1)	2023-2024 Q2	2024-2025 Q2	Increase (Q2)	2023-2024 Q3	2024-2025 Q3	Increase (Q3)
Gordon House Surgery	64.74%	66.05%	1.31%	55.20%	56.80%	+1.60%	59.09%	56.53%	-2.56%
Chiswick Family Practice	50.00%	59.35%	+9.35%	50.52%	55.05%	+4.53%	55.56%	58.90%	+3.34%
Lady Margaret Road Medical Centre	42.72%	55.88%	+13.16%	50.00%	53.30%	+3.30%	44.53%	53.47%	+8.94%
Guru Nanak Medical Centre	42.47%	46.59%	+4.12%	43.33%	46.20%	+2.87%	43.16%	49.24%	+6.08%
Jubilee Gardens Medical Centre	48.54%	59.02%	+10.48%	43.68%	52.20%	+8.52%	42.33%	50.98%	+8.65%

# Key Findings

- **Overall Improvement Across Most Surgeries**

Most GP surgeries demonstrated an increase in screening uptake across the quarters, indicating a positive trend in patient engagement and awareness.

- **Lady Margaret Road Medical Centre**

This surgery showed the **most significant improvement**, particularly in Q1 with a **+13.16% increase** and a notable rise in Q3 (**+8.94%**), reflecting successful intervention strategies or patient outreach efforts.

- **Chiswick Family Practice**

Demonstrated **steady growth** each quarter, with increases of **+9.35% (Q1)**, **+4.53% (Q2)**, and **+3.34% (Q3)**. This indicates consistent patient engagement over the year.

- **Gordon House Surgery**

While modest gains were recorded in Q1 (**+1.31%**) and Q2 (**+1.60%**), Q3 saw a **decline of (-2.56%)** suggesting potential seasonal or operational factors affecting uptake.

- **Jubilee Gardens Medical Centre**

Maintained increases in Q1 (**+10.48%**) and Q2 (**+8.52%**), this surgery recorded **increase in Q3 (+8.65%)**, highlighting a potential area for review and intervention.

- **Guru Nanak Medical Centre**

Maintained small gains in Q1 (**+4.12%**) and Q2 (**+2.87%**), with a more marked improvement in Q3 (**+6.08%**), indicating growing momentum later in the year.

# Analysis of Success Factors

---

- Distribution of informational leaflets and posters in clinics.
- Hosting community workshops and seminars on bowel cancer screening.
- Leveraging social media and digital platforms to reach a wider audience.
- Regular training sessions for GPs and staff on the importance of screening.
- Encouraging GPs to discuss screening during routine appointments.

# Challenges

---

- **Cultural Barriers:** Language barriers or cultural differences may prevent certain groups from engaging with the surgery's services.
- **Ineffective Communication Channels:** Relying on outdated methods (e.g. posters in the waiting room) may not reach all patients, especially younger or tech-savvy individuals.
- **Staff Overload:** GP staff may be overwhelmed with day-to-day responsibilities, making it difficult to focus on improving uptake of new initiatives.
- **Digital Divide:** Not all patients may have access to or be comfortable with digital communication methods like emails or apps.
- **Inconsistent Policies:** Lack of clear guidelines or inconsistent policies across different GP surgeries can create confusion for both staff and patients.
- **Data Management:** Difficulty in tracking patient engagement and measuring the success of initiatives due to poor data management systems.

# Planned Initiatives for 2025-2026

---

## My Goals are:

- Aim to achieve a measurable increase in screening participation rates across all surgical departments or practices.
- Focus on improving early detection and preventive care outcomes.
- Organise community events, workshops, and health fairs to educate the public about the importance of screening.
- Leverage social media and local media outlets to amplify outreach efforts.

# Conclusion

---

- Significant improvements in screening uptake across all five GP surgeries.
- Continued focus on education, accessibility, and engagement.
- Monitor progress and adjust strategies as needed.
- Aim for further increases in screening rates in 2025-2026.