**Latest flu resources for the 2024 to 2025 season**

Please see below the most up to date influenza immunisation information for the 2024 to 2025 season

**Resources for professionals**

* <http://www.gov.uk/government/publications/national-flu-immunisation-programme-plan-2024-to-2025> (Annual flu letter 2024 to 2025)
* <http://www.gov.uk/government/publications/influenza-the-green-book-chapter-19> (Green Book - Influenza: chapter 19 – update available shortly)
* <https://app.box.com/s/t5ockz9bb6xw6t2mrrzb144njplimfo0/file/1558177446261> (JCVI advice on influenza vaccines for 2024 to 2025)
* <http://www.gov.uk/government/publications/flu-vaccination-programme-information-for-healthcare-practitioners> (Flu vaccination programme 2024 to 2025: information for healthcare practitioners)
* [https://assets.publishing.service.gov.uk/media/65f97912703c42001a58ef15/UKHSA\_influenza\_ ovalbumin\_2024\_to\_2025.pdf](https://assets.publishing.service.gov.uk/media/65f97912703c42001a58ef15/UKHSA_influenza_%20ovalbumin_2024_to_2025.pdf) (All influenza vaccines marketed in the UK for the 2024 to 2025 season)
* <http://www.gov.uk/government/publications/flu-vaccines-for-the-current-season> (Vaccine landscape 2024 to 2025)
* <https://www.gov.uk/government/publications/national-protocol-for-inactivated-influenza-vaccine> (National protocol for influenza vaccine)
* <https://www.sps.nhs.uk/articles/influenza-vaccine-written-instruction-templates-for-adoption/> (Written instruction for the administration of seasonal flu vaccination)
* <http://www.gov.uk/government/collections/immunisation-patient-group-direction-pgd#seasonal-influenza>(Immunisation patient group direction (PGD) templates)
* <http://www.gov.uk/government/publications/flu-immunisation-training-recommendations/flu-immunisation-training-recommendations> (Flu vaccination programme 2024 to 2025: training recommendations)
* [https://khub.net/documents/135939561/350113940/National+flu+immunisation+programme+2023+to+2024+training+slideset+July+2023.pptx/ac3ad475-14a8-eb8d-33cd-25c4ea076efd](https://khub.net/documents/135939561/350113940/National%2Bflu%2Bimmunisation%2Bprogramme%2B2023%2Bto%2B2024%2Btraining%2Bslideset%2BJuly%2B2023.pptx/ac3ad475-14a8-eb8d-33cd-25c4ea076efd) (Flu vaccination programme 2024 to 2025: training recommendations slide set)
* <http://www.e-lfh.org.uk/programmes/flu-immunisation/> (Flu vaccination e-learning programme 2024-2025)
* <http://www.gov.uk/government/publications/flu-vaccine-best-practice-guide-for-gps> (General Practice best practice guidance: Increasing flu immunisation uptake amongst pre-school children)

**Public facing materials**

* [www.gov.uk/government/collections/annual-flu-programme](http://www.gov.uk/government/collections/annual-flu-programme) (resources on GOV.UK)
* <https://campaignresources.dhsc.gov.uk> (for marketing resources on the Campaign Resource Centre).
* [www.nhs.uk/flujab](http://www.nhs.uk/flujab) (NHS website)
* [www.healthpublications.gov.uk](http://www.healthpublications.gov.uk) (Health publications ordering)
* <http://www.healthpublications.gov.uk/ViewProduct.html?sp=Swhencanigetmyfluvaccine> (Flyer - All eligible groups – When should I have my flu vaccine?)
* <https://www.healthpublications.gov.uk/ViewProduct.html?sp> (Leaflet - All eligible groups – Who should have it and why?) available in multiple languages
* [Flu vaccination: letter template for at risk patients and carers - GOV.UK (www.gov.uk)](https://www.gov.uk/government/publications/flu-vaccination-invitation-letter-template-for-at-risk-patients-and-their-carers)
* Easy read <https://www.healthpublications.gov.uk/ViewProduct.html?sp=Sprotectyourselffromflueasyreadleaflet>
* Easy read <https://www.healthpublications.gov.uk/ViewProduct.html?sp=Sprotectyourselffromflueasyreadposter>
* For people with learning disabilities

 [www.gov.uk/government/publications/flu-leaflet-for-people-with-learning-disability](http://www.gov.uk/government/publications/flu-leaflet-for-people-with-learning-disability)

<https://www.youtube.com/watch?v=OqGSm0jaF9A>

<https://www.youtube.com/watch?v=jJ9QdwUitFg>

British Islamic Medical Association Flu Resources <https://britishima.org/advice/flu-2024/>

**NHS North East London immunisation campaign resources**

**Bright Start in Life campaign – focusing on maternity and childhood immunisation**

Campaign weblink

<https://northeastlondon.icb.nhs.uk/BrightStart>

Main Google drive

<https://drive.google.com/drive/folders/1PTAhfjqrYfQZBJ91TRn7WPKj2pGbJsxn?usp=drive_link>

Leaflets

<https://drive.google.com/drive/folders/1cR3L17jjPUh-ZATDkCYvo1q2WJEjIL35?usp=drive_link>

Translated leaflets

<https://drive.google.com/drive/folders/1vcslAye2-szdBKTE7PJoH4Nc7uyX68bV?usp=drive_link>

Maternity leaflets [https://drive.google.com/drive/folders/1EUEpcMKIOjm09Nao\_W7rzRzoNcmWodnI?usp=drive\_link](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1EUEpcMKIOjm09Nao_W7rzRzoNcmWodnI%3Fusp%3Ddrive_link&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604527041%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=FJx1lAY%2BFfLxlKEMaCC8YzG8UmjLO7rOrUdeE1NbFBU%3D&reserved=0)

Posters

<https://drive.google.com/drive/folders/1UtIcDQgHZRs9UySvLxfh44H2u9Flr-QN?usp=drive_link>

Screens [https://drive.google.com/drive/folders/1ArNKiRWxJp0MInmVzAmePIRhCsT1gX7U?usp=drive\_link](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1ArNKiRWxJp0MInmVzAmePIRhCsT1gX7U%3Fusp%3Ddrive_link&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604548753%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=u5Guz3jhHjxtTXabegjmN54JO5S8su018P0JwvTlZQ0%3D&reserved=0)

**Protect Their Potential – focusing on teenage vaccinations**

Campaign weblink

[https://northeastlondon.icb.nhs.uk/teenvaccines](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnortheastlondon.icb.nhs.uk%2Fteenvaccines&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604677953%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=CcccOHXOs%2Bzxbd3uurEWMM6dMfxbZfiVGgfyUjF4t%2BY%3D&reserved=0)

Main Google drive

Vaccinations and flu vaccinations at secondary school leaflets (web and print) [https://drive.google.com/drive/folders/1W6gaLeJTBUdgtG3AUxOznTIRs8caEhs2?usp=sharing](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1W6gaLeJTBUdgtG3AUxOznTIRs8caEhs2%3Fusp%3Dsharing&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604725086%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=znoZN9x8z2BqsteMgh7otju08I%2F7fxojxF74pKxji2A%3D&reserved=0)

Blank customisable posters [https://drive.google.com/drive/folders/1WwF5bf7lpdH47ySlgZCDv72w0MIKbkwC?usp=drive\_link](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1WwF5bf7lpdH47ySlgZCDv72w0MIKbkwC%3Fusp%3Ddrive_link&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604734500%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=kP4Nx0tvy7EMCA0tj1w43F%2BSW2dk3x%2FCUHjogtoI3uA%3D&reserved=0)

Blank customisable social media assets and screens [https://drive.google.com/drive/folders/1WAg2QN2T50wc935Dl-7Xe0TQzyw3BNv2?usp=drive\_link](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1WAg2QN2T50wc935Dl-7Xe0TQzyw3BNv2%3Fusp%3Ddrive_link&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604749991%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=wNgavBhz1l2uoDmQh1yKKUakUyqDqCO0YEkha%2Bol3yc%3D&reserved=0)

Designed social media assets and screens [https://drive.google.com/drive/folders/1uR-FQoL5odXEv9Zg8yiexsB3Mz3ULZWc?usp=drive\_link](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1uR-FQoL5odXEv9Zg8yiexsB3Mz3ULZWc%3Fusp%3Ddrive_link&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604759327%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=0itP%2Bq%2FplYmPCrwF4qLrgP2QtKC0fQx7fEjTUAP%2B4UE%3D&reserved=0)

Designed posters [https://drive.google.com/drive/folders/1mu0lxAmtZzloeDCn\_AYvvSIJbVh3PzNy?usp=drive\_link](https://gbr01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1mu0lxAmtZzloeDCn_AYvvSIJbVh3PzNy%3Fusp%3Ddrive_link&data=05%7C02%7Cholly.garner%40nhs.net%7C076206a075fa4c52192f08dcd1824239%7C37c354b285b047f5b22207b48d774ee3%7C0%7C0%7C638615604604769840%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=upP8LonZlIUcvrL8dSVxFOpZksBODzuSWNELX2OzOmk%3D&reserved=0)